



Become as respected invitee of fastener Expo——**CIFE 2020**
A grand event for international brands, the best option to present, deal fastener,
and the top-1 platform to carry on purchase globally.

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The 2th Guangzhou International fastener Expo 2020

Combined Exhibition: The 18th China (Guangzhou) International Auto Parts Expo 2020

INVITATION

April 13-15, 2020

Pazhou International Sourcing Centre, Guangzhou, China

Host:

Zhongqi Exhibition Co.,Ltd.

Organizer:

Guangzhou Zhongqi Exhibition Co., Ltd.

Co-organizer:

Guangzhou First-Class Exhibition Co., Ltd.

Official website:

www.cife.org.cn

● **Organizations**——This national-level Expo is an event of international fastener trades, approved to commence by the China's Ministry of Commerce, on the basis of profession, internationalization and brand. For the purpose of this Expo, Chinese Foreign Trade and Economic Cooperation Enterprise Association and Guangzhou First-class Exhibition Co.,Ltd. acts as organizer and undertook by Guangzhou Zhongqi Exhibition Co.,Ltd., co-organized from home and international organizations. This Expo is conferred upon government support and has participants from trade authoritative. In the period of exhibition, leaders from the Ministry of Commerce, provincial and municipal leaders, trade authoritative source will take part in the Expo and attend opening ceremony.

● **Purchase team**——Invitee to this expo is from aftermarket purchasers and suppliers of passenger vehicles, business cars, motorbikes, forklifts, heavy-duty trucks, engineering vehicle, farm vehicles, complete light-duty vehicle plant & parts from China, USA, Germany, France, Britain, Italy, Brazil, Mexico, Spain, Russia, Sweden, Czech, Hungary, Africa, Middle East, Japan, South Korea, India, Turkey, Singapore, Vietnam, Thailand, Taiwan, Hong Kong, as well as visiting team organized by internationally-renown purchasing logistics association to present and purchase at the Expo.

● **Summit forum**——Invited to this Expo are authoritative specialists of fastener trade from China and abroad to discuss hot topics ranging from the latest technologies, growth trend to labor division layout and government policies themed on fastener trade; to deliver reports themed on fastener trade's growth status quo and existing challenges at China, do research on fastener trade's market movement at China, as well as elaborate discourse themed on efforts to develop fastener products and technology innovation. In time, enterprises deemed influential on international fastener trade will be invited to present and communicate product information, the latest technology movement. Intended persons to invite are China top government officials, specialists, scholars, representative from international organs, representative of renown international organs, renown suppliers and purchasers of fastener products, representatives of China enterprises of fasteners, motorbikes, forklifts, airplanes, ships, parts, aftermarket and other professional audience. The Expo is worth to expect because it acts as industry guide and has authorities. The Expo plays as the indicator that represents fastener trade growing at China and international communication and collaboration and is the best platform to obtain fastener trade's information and grasp international market movement.

● **Participation Returns**——Carry on face-to-face communication with purchase decision maker from China and aboard, conclude deal potential client, expand band influence on base of professional clients; generate offshore distribution network, expand international market, promote new products and technologies; explore new market; learn competitor and industry movement trend; obtain the latest international front information and technology; meet patron and grow business.

※ **Introduction to Expo**

Fastener has been honor as the “rice of industry”. Burdened with connection and fastening, as the most fundamental and most common basic mechanical component, fastener is playing an important role in new national strategy and merging industry. Basic mechanical component represented by fastener is not only the basic industry of China’s equipment manufacturing, but also important basis for all sectors of national economic construction. The development strategies of “Made in China 2025” and “the Belt and Road” will drive the rapid development of machinery manufacturing, automobile, new energy, high-speed rail, urban transport, aerospace, shipbuilding, petrochemical industry, IT, electronics and electric products, infrastructure and other application industries, thus bringing new business opportunities for the fastener industry.

At present, China has become the fastener manufacturing power, with the yield of fasteners ranking the first place all over the world for many years. In the forthcoming several years, global market demand on fasteners will increase greatly, and global demand on industrial fasteners will reach USD 104 billion by 2020. Where, Asian-Pacific region will continue to be the largest market with its enormous market demand and excellent development prospect.

To meet the huge market demand of fasteners, Guangzhou Zhongqi Exhibitions Company will cooperate with authoritative institutions of the industry to hold "the China Guangzhou International fastener Expo 2020"(CIFE 2020) in Guangzhou Pazhou International Procurement Center from April 13 to 15, 2020 under the leadership of competent departments at all levels. We will fully take geographic advantages to assist enterprises to expand export channels efficiently on one hand, and focus on huge domestic market with billions of demands on the other hand, thus driving the expansion of export and domestic demand. In addition, we will provide all Chinese and foreign exhibitors with an international trade platform where you can expand business, perform technical exchange, show your strength, obtain information, develop relations with customs, popularize products and seek cooperative partners by virtue of our unique creativity; Moreover, we will also provide more cooperation opportunities for global fastener industry, and effectively promote Chinese fastener products to comprehensively enter global procurement system so as to cooperate with the fastener industry of all countries all over the world, thus achieving all-win result and joint development.

※ **Exhibition Categories**

- ◆ Machinery, Fastener materials, Molds and consumption goods
- ◆ Fastener manufacturing machinery
- ◆ Auxiliary equipment
- ◆ Inspection equipment / Measuring devices
- ◆ Installation / Measurement and maintenance
- ◆ Molds / Consumption goods
- ◆ Fastener technology / Services
- ◆ Fasteners
- ◆ Standard fasteners
- ◆ Non- standard fasteners
- ◆ Aerospace fasteners / Military fastener
- ◆ Construction fasteners
- ◆ Other related fasteners and parts

※ Participation Fees

● **Standard Booth:** (Should be added 10% charge if ordering two-sided opening standard booth)

Booth categories	Standard Booth	Indoor Raw Space
Domestic enterprise	CNY 12900/one	CNY 1290/m ²
Oversea enterprise	USD 3500/one	USD 350/ m ²

Remarks: 1) Space of 36m² is the minimum renting quantity; 2) Cost of construction management:28 CNY/m²; 3)Standard booth disposes materials including partition walls of three sides; one desk, two chairs; one stand garbage can; basic lighting (2 lamps) and one 13 amp power point(5A/220V) .

● **Journal advertising:** (The proceedings are printed with the colored art paper precisely, which size is: 130mm×210mm)。

Front cover: CNY 30000	Inside front cover and inside back cover: CNY 12000
Title page: CNY 10000	Black and white page: CNY 3000
Back cover: CNY 20000	color trans page : CNY 15000
color page: CNY 6000	500 introduction: CNY 2000

● Other advertising:

Arched door: CNY 20000 /one	balloon: CNY 5000/one
entrance ticket: CNY 50000/100000 pieces	invitation card: CNY 20000/50000
handbag: CNY 20000/2000	lady serving at ceremony: CNY 500/person/day
Colored flag: CNY 600/one	Flower basket: CNY 300/one

● Technology exchanging and Product technology briefing conference:

CNY 8000/40 minutes/onemeeting(providing site,light,sound equipment,desk-chair equipment).

● Registration fee for a conference:

CNY 1000/person (including souvenir, lunch, drink).

● Sponsor:

Limited in three sponsors. Detailed references are available on request. (For detailed information, please refer to the index).

※ Target audience

Machinery industry, automobile industry, motorcycle industry, construction industry, electronics and hardware industry, rail transportation, aerospace, military industry, shipbuilding, wind and electricity industry, petrochemical, instrument, professional trade, measurement and control, etc.

※ **Exhibition schedule**

Registration and installation of exhibits: April 11-12, 2020

Exhibition time: April 13-15, 2020

Dismantle of exhibits: April 15, 2020

※ **Participation procedure**

● The applicant should fill in the “Participating-exhibition application” carefully, the person in charge must sign and seal it, and then fax them with business license to the committee. Transfer the fee in advance(or 50% deposit) to the assigned account number within seven days after applying, then assure the place for exhibition, and pay off the balance before April 1, 2020.

● If the participant wants to transfer the exhibition stand to other companies without permission, the sponsor has the right to revoke his exhibition booth and won't return participation fees. Uproot fake, inferior and tort goods; If the participant's exhibits do not assort with exhibition requirements, the sponsor will reserve the right of disqualifying and not returning participation fees.

● Stand and Advertising are arranged by the subcommittee, our distribution principles: “apply first, pay first, get first” The assistant unit will be given priority arrangement; the final right for stands adjustment will be reserved by subcommittee. Without the permission, the qualification of exhibition will be withdrawn if the businessman wants only to transfer the exhibiting place, uproot fake and inferior goods.

● After transferring all fees, the participants fax the transfer bank receives to subcommittee for reference. Invoice will be issued by the subcommittee financial section in the spot or post according to your request. The fee for exhibition will not be returned if they resign during the course. If the exhibition stops because of some unresisting factors (such as war, nature disaster, epidemic situation, administrative decree), both sides needn't obey to the contract, and ascertain responsibility of the other side's breaking the contract, the fees of the participants will be returned.

● The Admission Notice and handbook about participating in the exhibition will be posted, sent or e-mail to all the participants before one month of the exhibition.

Welcome you all to participate in the exhibition. Applications and registrations are now being processed and please contact the organizing committee.

It is better to make full use of CIFE 2020 to consolidate your position on the market.